



Uche Nwokocho

Uche manages the intellectual property portfolio of Aluko & Oyebode and advises clients on the full range of brand related matters including trademarks, patents, anti-counterfeiting, and registration with various Nigerian regulators and related agencies.

Uche has served in various International Trademarks Association (INTA) committees including Membership subcommittee, Anti-Counterfeiting Committee for Middle East Africa and South Asia (MEASA); Anti-Counterfeiting and Enforcement Committee and was a Project team member of the recently concluded 137th Annual Meeting in San Diego 2015. She is a seasoned speaker at intellectual property and anti-counterfeiting conferences and seminars.

Uche was instrumental in the formation of the Anti-Counterfeiting Collaboration of Nigeria (ACC), a non-governmental organization, a pressure group to engage in review of IP laws and presently in the forefront of anti-counterfeiting campaign in Nigeria. She serves as the Secretary of the ACC.

Uche has authored a number of publications including *Inside the Minds - IP Client strategies In the Middle East and Africa* published by Thomson Reuters/Aspatore in 2009 and *Nigerian Intellectual Property: Overview of Developments and Practice* published by Nigerian Institute of Advanced Legal Studies (2012) among others.

She was awarded the Managing Intellectual Property IP Star 2014/2015.