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ANADACH GROUP

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Dear Friends and Colleagues:

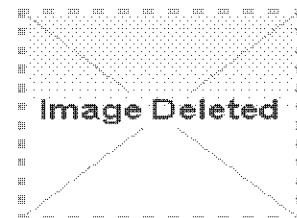
We wish you a happy holiday season and a prosperous new year. 2011 has continued to be a busy year for Anadach. In addition to our increasing client load, we have been invited to share our expertise at several global and local conferences and workshops.

First of all, Anadach is delighted to welcome two distinguished professionals, Ambassador Joseph Huggins and Dr. Nneka Mobisson-Etuk, MD, MBA, MPH as our newest Advisory Board Members. Their previous experience and expertise will bring a new perspective to the Anadach group. We are glad to have Ambassador Joseph Huggins and Dr. Mobisson-Etuk as part of our group. We would also like to welcome a new staff member to our Lagos office, Dr. Eno Attah. Dr Egbe Osifo-Dawodu, Partner, has been recently appointed as a member of the Global Health Committee at the University at Albany, New York State and will be teaching an MPH class in 2012.

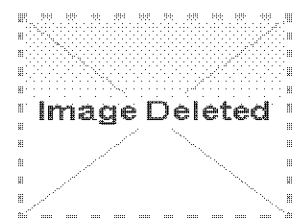
In September, Anadach organized two exciting events where Dr. Pate, the newly appointed Minister of State for Health for Nigeria was the guest of honor. The first, an innovative webinar on September 7th, was the first time a Nigerian Minister was connected to the health diaspora in the US, UK, Germany and France; at the same time with health professionals in Nigeria to engage on the health care sector. This was followed by a discussion on September 21st, on 'Health Sector Reform in Nigeria: Innovations and New Approaches' with non governmental organizations, jointly hosted by Africare, FHI 360 and MSH in Washington, DC.

At both events, the Hon. Minister Pate presented an overall perspective of Nigeria's current health status and the steps needed to make significant progress toward the Millennium Development Goals (MDG) by 2015. Both events were well received and attracted a wide range of participants. Anadach will host more events to provide opportunities for health professionals to interact and share experiences on our unique platform in 2012.

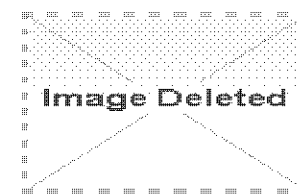
We would like to invite you to join us at the e-health conference in Nairobi, Kenya on March 22nd and 23rd, 2012. Further information available under upcoming events.



Dr. Enoma Alade with several speakers and participants at the Health Day of the USA Kenya Week in Nairobi including Ambassador Huggins (Anadach Advisory Board Member), Dr. Esther Ogara (Head of E-Health, Ministry of Health, Kenya), Pam Sitenei (CEO, PAT Enterprises) and Dr. Ashifi Gogo (CEO, Sproxil).



Dr. Egbe Osifo-Dawodu (Anadach Partner), Hon. Dr. Mohammed Pate (Minister of State for Health, Nigeria) and Dr. Kechi Achebe (Deputy Director, Office for Health and HIV/AIDS, at the forum on topic 'Health Sector Reform in Nigeria: Innovations and New Approaches'



Front Row: Dr. Egbe Osifo-Dawodu, Mr. Pam Bitange (CEO, Cardiac Implant Systems), Honorable Amina Ali (Ambassador, African Union) and Mr. Kofi Benjamin Taylor (CEO, Microclinics)
Back Row: Mr. Paul Hansen (Minnesota Trade Office),

Mr. Jeff Sturchio (Senior Partner, Rabin and Martin), Dr. Patrick Plonski (Books for Africa) and Prof. John Finnegan (Dean, School of Public Health, University of Minnesota) at a workshop hosted by the Minnesota Trade Office in 2011.

NEW PRODUCT LINES

Anadach announces the launch of two new products - 'My Health Mobile' and 'Innovative recruiting'. 'My Health Mobile' is a mobile phone and SMS based service that connects patients to medical personnel and their caregivers electronically via existing technology platforms. In partnership with InStrat Global Health Solutions, we have started to provide this service.

'Innovative recruiting' focuses on matching top quality healthcare staff including physicians and health management staff with our clients. We leverage our extensive expertise to focus on our main objective- offering the best recruitment services to healthcare providers (physicians, healthcare managers, nurses, pharmacists, etc.) and clients (hospitals, practices, governments, insurers, etc.).

UPCOMING EVENTS

March 22-23, 2012 Nairobi, Kenya

Anadach, in collaboration with the Kenyan Government and Telehealth Society of Kenya, would like to invite you to participate in the e-Health Africa Conference which will be held in Nairobi, Kenya on 22nd and 23rd March 2012.

The Conference will focus on the current use and application of e-Health solutions to address healthcare challenges and the innovative opportunities that lie ahead in Africa. The program will include presentations using the latest innovative and multi-media techniques to engage participants on e-Health initiatives (including m-health) in Africa and other emerging markets, as well as a training program focusing on the practical use of m-health tools for data collection on the continent.

The conference would promote knowledge exchange between countries that have developed national eHealth strategies (such as Kenya, Ghana and Tanzania), and with others who are in the process of or thinking about developing such strategies. It would also provide a platform to facilitate the implementation of Kenya's new eHealth strategy by bringing together key stakeholders from Kenya, elsewhere in Africa and around the world who are working in health care, telecommunications, ICT, finance, academia, and the development sectors to share knowledge, exchange ideas, discuss innovative and emerging solutions and develop collaborations.

Please join us to exchange ideas, discuss innovative solutions, and create innovative collaborations.

Contact us at ehealthafricaconference@anadach.com for sponsorship and participation opportunities. Follow us on [twitter](#) for more information.

Conference website: http://www.anadach.com/e-Health_Africa_Conference_2012.htm

PAST EVENTS

December 5-7, 2011 Washington, DC

Dr. Egbe Osifo-Dawodu, Partner spoke about "Critical Policy Dynamics Within An mHealth/mFinance Platform" at the mHealth Summit in Washington, DC in December 2011. http://www.mhealthsummit.org/program_speakers.php#

October 25, 2011 New York

Anadach's work, with its partner Instrat Global Health Solutions, on mobile remote monitoring and personalized health education delivery was one of the innovations selected to be presented at the Scratch, Sniff and Learn that took place at the CUNY Graduate Center, New York on October 25, 2011. <http://pbeye.info/innovate>

A short video of the presentation is available at <http://www.youtube.com/watch?v=6S7BzzFjZXs>

October 17-19, 2011 Rochester, Minnesota

Dr. Egbe Osifo-Dawodu, Partner presented at the Mayo Clinic's third annual Social Media Summit, which was produced in conjunction with Ragan Communications held on October 17-19, 2011 at Mayo Clinic's Rochester, Minnesota campus. In her presentation, she explored the health care uses of mobile phones in developing countries and discussed the potential of some of these applications in the United States. <http://socialmedia.mayoclinic.org/2011/05/16/social-media-summit-registration-opens-wednesday/>

October 5-7, 2011 Washington, DC

Dr. Egbe Osifo-Dawodu was a Member of the 8th Biennial US-Africa Business Summit 2011 Planning Committee (Health Sector) which was held October 5-7 in Washington, DC. The Summit is the premier event for finding and building partnerships with more than 1,200 government and business leaders from the U.S. and Africa, as well as from Europe, Canada and Japan. <http://www.cvent.com/events/8th-biennial-u-s-africa-business-summit/custom-19-8c44ecbbdeec4caa5436dcc186eb40a.aspx>

September 21, 2011 Washington, DC

Anadach organized a forum on 'Health Sector Reform in Nigeria: Innovations and New Approach' on September 21st. It was co-sponsored by Africare, MSH and FHI 360. Dr. Muhamad Ali Pate, the Honorable Minister of State for Health of the Federal Republic of Nigeria said in his speech that he aimed to save a million lives and improve the quality of care in Nigeria.

September 7, 2011 Webinar

Anadach organized a webinar which was targeted to address Nigeria's healthcare system. The event was also a follow up to Anadach's successful diaspora reception at the ANPA convention on July 9th 2011 in Chicago. The event attracted a wide audience including health professionals from Africa, US, and UK. Dr. Pate, the Minister of State for Health in Nigeria was invited to speak at the webinar. In his speech, Dr. Pate introduced the current situation of the health sector in Nigeria, visualized the future and elaborated on the measures the government will take to solve the existing issues. As the respondent, Dr. Nwariaku, the President of the Association of Nigerian Physicians in the Americas

proposed a sustainable and affordable health public private partnership option in his presentation. In the subsequent Q&A session, Dr. Pate answered various questions from the audience including pre-service education for health professionals in Nigeria, the emigration of qualified health professionals, etc. The discussion was rich and exciting. Anadach will host more webinars to provide opportunities for health professionals from emerging countries to interact and share experiences on a unique platform in the near future.

June 19-21, 2011 Prague, Czech Republic

Dr. Osifo-Dawodu gave a speech on "Innovations in Mobile Health Care: Suppliers and Vendors-Implications for Central and Eastern Europe" at the 6th International Health Summit in Prague. The focus of the conference was on innovative models for providing health services: ensuring availability, quality and safety for patients. <http://www.ihsummit.eu>

June 3-7, 2011 Cape Town, South Africa

Anadach was a research partner for the GSMA-mHA Mobile Health Summit 2011. The event's conference, exhibition and networking encouraged the collaboration and relationships needed to realize the potential of mobile health. Visit <https://ui.constantcontact.com/rnavmap/em/ecampaign/www.mobilehealthsummit.com>

May 2011 Nairobi, Kenya

Anadach organized the health day for the USA week in Kenya. On May 24 - May 29 2011, PAT Enterprises LLP and Simba International Finance hosted the first annual USA Week in Kenya Forum. This forum presented the opportunity for United States Institutions to showcase their establishment, while interacting with top Kenyan and East African Government, Non-Government Officials and local business groups. This event also highlighted the diverse investment opportunities available in Kenya. <https://ui.constantcontact.com/rnavmap/em/ecampaign/www.patenterprises.net>

New Advisory Board Members and Staff Member

Ambassador Joseph Huggins, a retired Career Diplomat, is the Founder, President and Chief Executive Officer of The Huggins Group (THG). Prior to his current position, Ambassador Huggins had a long and distinguished Diplomatic career serving in senior positions in the former Soviet Union, Kenya, Guinea, Togo, Jordan, and Washington. In his last overseas assignment from January 2003 to July 2005, he served as Ambassador to the Republic of Botswana and the Secretary of State's Special Representative to the Southern Africa Development Community, a political and economic organization comprised of 14 countries in southern Africa. During his tour in Botswana, Ambassador Huggins was responsible for strengthening U.S.-Botswana relations and promoting trade and investment opportunities for U.S. firms. Following his assignment to Botswana, Ambassador Huggins worked with The Corporate Council on Africa as Senior Advisor to the Financing and Capital Flows Committee in developing strategies to increase investment flows to Africa. He also served as a liaison between the Council and multilateral organizations, African governments and the broader business community on issues related specifically to finance and capital flows. Ambassador Huggins previously served as Executive Director for the U.S. State Department's Bureau of African Affairs where he worked closely with the Assistant Secretary of State for Africa in formulating policy and resource requirements for 44 U.S. Embassies in Africa. In 2008, he served on President-elect Obama's Transition Team reviewing National Security issues at the Department of State.

Dr. Nneka Mobisson-Etuk, MD, MBA, MPH is Vice President, Community Health and Population Health Management at the Connecticut Hospital Association. She was formerly

a consultant with McKinsey&Company where she worked primarily in strategy development with a focus on payer/provider systems and the pharmaceutical industry. Dr. Mobisson-Etuk is a U.S. board-certified pediatrician and has significant clinical and public health experience particularly in the area of pediatric HIV. She worked at the Center for Disease Control and Prevention, the U.S. Department of Health and Human Services and Merck & Co. She also worked at The World Bank on investing in private healthcare in resource-poor countries and developing the healthcare strategy for Africa. Dr. Mobisson-Etuk has a B.S. in Mechanical Engineering from MIT, a M.P.H from Emory University, and a M.D/M.B.A from Yale University. She completed her pediatrics residency at the Children's Hospital of Philadelphia.


Dr. Eno Attah, MPH recently joined Anadach as a Consultant. Prior to joining Anadach, she was a Senior Medical Officer at the Ministry of Health, Akwa Ibom. In this role, she served on teams to design and develop the setup of voluntary counseling and testing (VCT) centers in Akwa Ibom, as well as targeting behavioral change in youth, on behalf of the State Action Committee on AIDS (SACA).

She was also a Health Consultant for Nestle where she provided technical guidance on nutrition projects. In addition, she was a Program Director for Child Development Trust, a non government organization focusing on child development and health in Akwa Ibom. She continues to volunteer as a mentor for Idea Builders through their Women Mentoring Women program. She received her MBBS and MPH from the University of Lagos.



Dr. Egbe Osifo-Dawodu's book "Establishing Private Health Care Facilities in Developing Countries: A Guide for Medical Entrepreneurs" was recommended by Hank Kearney. <http://www.hankkearney.com/recommends/egbebook.html>.

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